



THE CITÉ INTERNATIONALE DU CINÉMA D'ANIMATION



"Together we are writing a new chapter of our shared history, buoyant with hope and inspiration for generations to come."

Dominique Puthod CITIA* Chairman

An urban oasis and part of an ambitious restoration project, the Annecy Haras is emerging as a gastronomic, cultural and heritage site, the jewel box of the Cité Internationale du cinéma d'animation.

Originally built in the 1880s and listed as a French historic monument in 2007, the national Haras (or stud farm) became City of Annecy property in 2013. The construction of the Haras actually took place at the same time as Marey and Muybridge's seminal work

on dissecting motion (1887), the very discoveries laying the foundations for inventing cinema.

Since 1960, and the beginnings of the International Animation Film Festival, Annecy has grown to become the world capital of animation film. This is a decadeslong story embodied by the Cité internationale du cinéma d'animation, where heritage and innovation fuse in the heart of a vibrant urban space, between lake and mountains.

^{*} EPCC, project leader and future manager of the Cité

A flagship project serving the 7th art and, more specifically, animation.



"For more than 60 years, Annecy has been the world capital of animation film for one week a year. From now on, it will be all year round."

Mickaël Marin



"Every day, the Cité will be buzzing as unique art meets diverse audiences who will feel right at home here."

Peggy Zejgman-Lecarme Director of Culture, CITIA

The Cité is a regional project symbolising France's cultural and economic dynamism in the international cultural and creative industries sector.

A friendly, lively place, welcoming and accessible to all, will have numerous activities for all types of comers. To enhance the discovery, experience and enjoyment of cinema, multiple and adapted options will be provided:

- Artistic and cultural education workshops, exploring the full diversity of animated cinema.
- Frequent dialogs with other artistic and creative fields, such as music and video gaming.
- Regular opportunities for artists and audiences to meet and interact.

A highly diverse cultural offer, featuring multiple venues and activities

Complementary exhibition spaces



The Musée du cinéma d'animation

- A permanent exhibition space of over 450 m², dedicated to animation films.
- The "Musées de France" collections of the Musée-Château d'Annecy.
- Imaginative and outstanding museography and scenography.

The Major Annual Exhibition

- A new exhibition every year, from June to January, on a 650 m² site in the former Haras riding arena.
- Ambitious, demanding and popular, these exhibitions are unique and exciting opportunities to (re)discover the world of great animation stars, beloved characters, cherished worlds and admired artists.

The Gallery

- A 160 m² space, suitable for ephemeral exhibitions, adjoining the brand-new screening room.
- An intimate setting to showcase animation in all its forms.

Artistic and Cultural Education workshops

- Arts outreach tools to initiate all audiences (schoolchildren, teens, adults and professionals, etc..) into creative processes and animated techniques.
- A place for experimentation, to develop CITIA's mediation activities throughout schools and the Cité, completed by partnerships with diverse local cultural players.





Cinéma de la Cité

- A 332-seat screening and conference room offering, yearlong, a rich and varied program focused on animation (school or themed screenings, previews, classics, etc.).
- The modularity of the facilities will permit cross-overs to other disciplines (concert films, conferences, e-sports, etc.), opening up to even more exchanges and mediation activities.

Artists Residency

- With the backing of its partners, CITIA actively supports the creative process through a "graphic development" residency around animated feature films.
- Lasting 3 months, the residency is designed as an ideal interlude giving filmmakers time for creation, reflection and graphic maturation.

Boutique - Cafe

- A welcoming and foodfriendly space, open to everyone, at the heart of the Cité.
- A cultural offering and a quality curated selection to specifically reflect the programme.

Sponsorship and patronage

CITIA* has created its own endowment fund to support its public interest project and namely the following activities:

- Designing, organising and running major exhibitions at the Cité internationale du cinéma d'animation,
- Carrying out artistic and cultural education initiatives and programmes,
- Support for creation via artist residencies held at the Cité and the presentation of their artistic work during the International Animation Film Festival.

Make your mark in the history of animation film by <u>supporting the Cité</u> <u>internationale du cinéma d'animation in Annecy.</u>

By becoming a patron, you are acknowledging your pledge to one of the most significant cultural projects of our time, and in so doing, helping to create a unique opportunity for creative works, studios and audiences from around the world to come together.

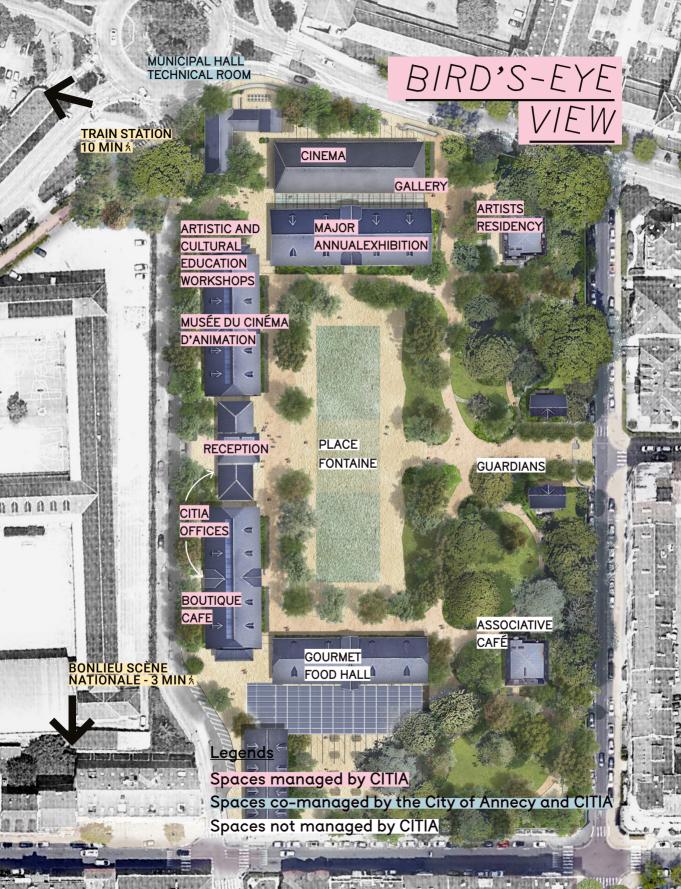
Being a patron of the Cité means that you will:

- Contribute to the excellence and diverse creativity of animation film,
- Actively participate in the growth and innovation of cultural and creative industries.
- Help breathe life into a project rooted in a region with an identity as vibrant as its international outlook,
- Support a major cultural project located on a restored heritage site, which is a listed historical monument,

- Benefit from international visibility: digital communication, publications, presence at flagship events,
- Access exclusive events: inaugurations, previews, meetings with artists and studios,
- Participate in a meaningful social commitment: film education, passing on knowledge to younger generations, as well as promoting French and international creativity.



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Our sincere thanks to the partners of the Cité Internationale du cinéma d'animation









