



cit  internationale  
du cin ma d'animation



***"Together we are writing a new chapter of our shared history, buoyant with hope and inspiration for generations to come."***

Dominique Puthod  
CITIA Chairman

An urban oasis and part of an ambitious restoration project, the Annecy Haras is emerging as a gastronomic, cultural and heritage site, the jewel box of the Cité Internationale du cinéma d'animation.

Originally built in the 1880s and listed as a French historic monument in 2007, the national Haras (or stud farm) became City of Annecy property in 2013. The construction of the Haras actually took place at the same time as Marey and Muybridge's seminal work

on dissecting motion (1887), the very discoveries laying the foundations for inventing cinema.

Since 1960, and the beginnings of the International Animation Film Festival, Annecy has grown to become the world capital of animation

film. This is a decades-long story embodied by the Cité internationale du cinéma d'animation, where heritage and innovation fuse within the heart of an everyday urban spot with a stupendous mountain backdrop.

# THE CITÉ INTERNATIONALE DU CINÉMA D'ANIMATION

A flagship project serving the 7<sup>th</sup> art and, more specifically, animation.

A territorial project, symbol of the cultural and economic dynamism of France in the cultural and creative industries field.



*"Annecy was the home of creators and professionals from the animation industry for one week each year. Now, it will be their home all year round."*

Mickaël Marin  
CITIA CEO

The Cité, a friendly, lively place, welcoming and accessible to all, will have numerous activities for all types of comers. To enhance the discovery, experience and enjoyment of cinema, multiple and adapted options will be provided:

- Workshops on film literacy and animation development, images and the media.
- Frequent dialogs with other artistic and creative fields, such as music and video gaming.
- Privileged encounters with artists and creators.

# A highly diverse cultural offer, featuring multiple venues and activities

## Complementary exhibition spaces



*The Musée du cinéma  
d'animation*

- A permanent exhibition space of over 400 m<sup>2</sup>, dedicated to animation films.
- The "Musées de France" collections of the Musée-Château d'Annecy.
- Imaginative and ambitious museography and scenography.

*The yearly exhibition*

- A new exhibition every year, from June to January, on a 650 m<sup>2</sup> site in the former Haras riding arena.
- Ambitious, demanding and popular, these exhibitions are unique and exciting opportunities to (re)discover the world of great animation stars, beloved characters, cherished worlds and admired artists.

*The Gallery*

- A 160 m<sup>2</sup> space, suitable for short-lived or ephemeral exhibitions, adjoining the brand-new projection room.
- An intimate setting to showcase animation in all its forms.

## Artistic and Cultural Education workshops

- Arts outreach tools to initiate all audiences (schoolchildren, teens, adults, professionals...) into creative processes and animated techniques.
- A place for experimentation, to develop CITIA's mediation activities throughout schools and the Cité, completed by partnerships with diverse local cultural players.





## Cinéma de la Cité

- A 332-seat screening and conference room offering, yearlong, a rich and varied program focused on animation (school or themed screenings, previews, classics, etc.).
- The modularity of the facilities will permit cross-overs to other disciplines (cine concerts, conferences, e-sports, etc.), opening up to even more exchanges and mediation activities.

## The artists residency

- With the backing of its partners, CITIA actively supports the creative process through a "graphic development" residency around animated feature films.
- Lasting 3 months, the residency is designed as an ideal interlude giving filmmakers time for creation, reflection and graphic maturation.

## Boutique – Cafe

- A convivial space and cultural commercial offering, a peerless fit to the programming.

## Becoming a sponsor of the Cité internationale du cinéma d'animation means being a part of a major project

CITIA has created its own endowment fund to support its public interest project and namely the following activities :

- Designing, organising and running major exhibitions at the Cité internationale du cinéma d'animation,
- Carrying out artistic and cultural education initiatives and programmes,
- Creation via artist residencies held at the Cité and the presentation of their artistic work during the International Animation Film Festival.

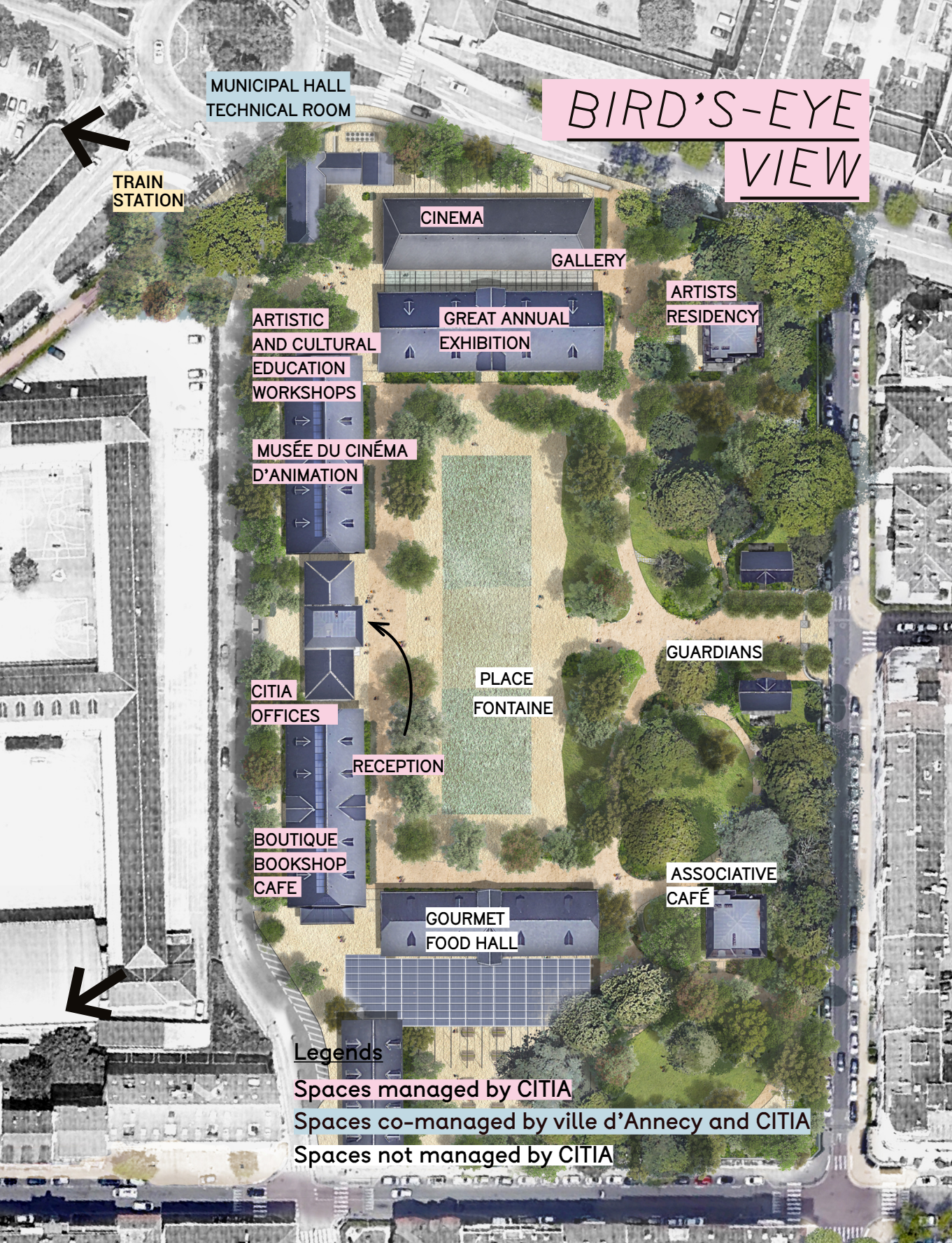
*By becoming a sponsor, you are supporting a significant cultural project to promote animation films in all their forms and for all audiences in a place that is internationally known as the world capital of animation film.*

Join us in co-developing programmes that will enable you to share your values and pursue your activities in a cultural context to :

- Develop a professional network and forge links with the innovative creative industries sector
- Promote commitment and bring your collaborators together around special events throughout the year
- Take advantage of tax incentives as a sponsor.

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MUNICIPAL HALL  
TECHNICAL ROOM

# BIRD'S-EYE VIEW

TRAIN  
STATION

CINEMA

GALLERY

ARTISTS  
RESIDENCY

ARTISTIC  
AND CULTURAL  
EDUCATION  
WORKSHOPS

GREAT ANNUAL  
EXHIBITION

MUSÉE DU CINÉMA  
D'ANIMATION

CITIA  
OFFICES

PLACE  
FONTAINE

GUARDIANS

RECEPTION

BOUTIQUE  
BOOKSHOP  
CAFE

GOURMET  
FOOD HALL

ASSOCIATIVE  
CAFÉ

## Legends

Spaces managed by CITIA

Spaces co-managed by ville d'Annecy and CITIA

Spaces not managed by CITIA



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IMAGE & INDUSTRIES CREATIVES



NATURE ET CULTURE S'ANIMENT

[www.citeanimationannecy.com](http://www.citeanimationannecy.com)

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Our sincere thanks to the partners of the Cit  Internationale du cin ma d'animation

**ANNECY**

**haute  
savoie**  
le D partement



**La R gion**  
Auvergne-Rh ne-Alpes

